



For immediate release

## TD Supports Reesor's Markets to Continue Sustainable Efforts During COVID-19

# Reesor's

**April 1, 2021, Aurora, ON** - Local businesses have felt the significant challenges that COVID-19 has brought on this past year. Amid the pandemic, there have also been opportunities on how to build back for small to medium sized businesses. Reesor's Markets, a ClimateWise Business Network member, can attest to this, having been awarded a membership subsidy from TD to continue to drive sustainability efforts in 2021. Recognizing the significant challenges COVID-19 has had on businesses, **Green Recovery Membership Subsidies, supported by TD**, were established to support the membership fees of small and medium-sized organizations across the Green Economy Canada network to continue building back better.

"I'm very appreciative of the TD grant. It's a very positive initiative that they are doing, and it encourages other local businesses to participate in climate action through the ClimateWise Business Network and Green Economy Hubs. I encourage other local businesses to take advantage of opportunities and resources like this to ease their way into taking climate action."

- Jay Reesor, Owner of Reesor's Markets

One area that COVID-19 has affected Reesor's Markets has been through operations. The Reesor family operates a year-round 3500 sq. ft production kitchen and retail store, Reesor's Market and Bakery in Stouffville and a seasonal farm and farm gate operation, Reesor's Farm Market, in the City of Markham. Like many other organizations, Reesor's has adapted to this changing time through the launch of an online e-commerce store, Reesor's Online Market, with curbside pickup that follows the provincial guidelines for COVID-19. The additional was made to provide a safe shopping experience for customer and to protect staff from COVID-19.

Jay Reesor's commitment to environmental stewardship is a core value of their business model, believing that good stewardship builds strong communities. To further that commitment, Reesor's joined the ClimateWise Business Network in February 2018 with a focus on establishing an emissions baseline for their York Region facilities as well as reduce waste and water within their operations. A large focus for 2021 is the Net-Zero Pathways manufacturing pilot project that Green Economy Canada, in partnership with the Pembina Institute has launched. As a ClimateWise member, Reesor's was invited to join the first cohort of businesses in this pilot project to identify the actions required for each operation to reach net-zero GHG emissions.



ClimateWise Business Network and Green Economy Canada will continue to work with Reesor's Markets on reducing their carbon footprint and build back better.

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**Windfall Ecology Centre** is a non-profit social enterprise dedicated to building sustainable communities. We have served the York region community for 20 years.

**ClimateWise Business Network**, The ClimateWise Business Network is a program of the Windfall Ecology Centre. ClimateWise Business Network works with local businesses and organizations by providing one-on-one support and guidance in setting environmental targets and seeing the returns of investing in sustainability.

**Reesor's Markets** operates a production kitchen and retail store in Stouffville and a farm/farm gate operation in the City of Markham. The Reesor family has been providing fresh and local food for the region since 1804. Reesor's commitment to environmental stewardship is demonstrated by their support for local food and sustainable packaging. Learn more by visiting, [www.reesors.ca](http://www.reesors.ca)