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Press Release

For Immediate Release

Systemic Finance Opportunities Initiative

Aurora:

[Windfall Ecology Centre](#), in partnership with the [Waterloo Global Science Initiative](#), and [Possibilian Ventures](#), is conducting a landscape analysis on how finance understands and responds to systemic transformation..

The purpose of the project is to advance the UN Sustainable Development Goals (SDG's) and inform development of Canada's Agenda 2030 National Strategy which is to be released later this year. The project is funded by Employment and Social Development Canada.

The UN Sustainable Development Goals reflect systemic challenges that humanity faces such as resource scarcity, climate change, and growing inequality. At the same time, achieving these goals will transform many systems in our society such as healthcare, education, transportation, agriculture and more. Navigating and where appropriate, accelerating these transformations will determine both the pace and consequences of progress toward the goals.

Employing finance toward achieving the goals is no different. Incorporating insights into these systemic transformations is necessary in order efficiently manage risk, capture opportunities, and accelerate progress.

The *Systemic Finance Opportunities Initiative* will seek to create greater cross-sectoral understanding of the inputs and methods best suited for modelling systemic transformation. It will also explore the corresponding outputs required to make investment decisions and design financial vehicles that are fit for the risk and opportunities inherent in systemic transformation. Finally, it will endeavour to design a framework to guide further research, practice, meetings and initiatives.

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Windfall Ecology Centre is an Aurora based non-profit environmental organization with an international reputation for excellence in the design and integration of public policy initiatives, sustainability planning, and deployment of inventive energy efficiency and renewable energy systems and education programs.

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